



Anita Borg Institute | 2010 Grace Hopper Celebration

Corporate Sponsor Benefits

(Available to corporations, national laboratories, nonprofits and startup companies)

*For more information, please contact Jody Mahoney, jodym@anitaborg.org or Rachelle Siskin, rachelles@anitaborg.org
Sponsorships are non-refundable*

| Benefits | Platinum | Gold | Silver | Bronze | Supporter (start-ups and nonprofits only) |
|---|--|----------------|-----------------|-----------------|--|
| To receive all benefits, sponsors must commit by August 13, 2010 | \$30,000 ABI Industry Partners Only | \$30,000 | \$15,000 | \$7,500 | \$4,000 |
| Recruiting table in exhibit hall and at the Career Fair | ● | ● | ● | Shared | |
| Conference registration passes | 10+ | 10 | 5 | 3 | 1 |
| Private interview booth at the Career Fair (Tuesday) and also Wednesday | ● | ● | ● | Shared | |
| Company profile in the Job Book for the Career Fair | ● | ● | ● | ● | |
| Advertisement in the printed program | Full page | Full page | Half page | Half page | |
| Resume database access | August 9, 2010 | August 9, 2010 | August 16, 2010 | August 23, 2010 | August 30, 2010 |
| Option to underwrite sponsor night | ● | | | | |
| Private reception hosts | | ● | ● | | |
| Conference bag materials | 2 items | 2 items | 1 item | 1 item | 1 item |
| Private reception invitations | ● | ● | ● | ● | |
| Recognition in the program | Logo | Logo | Logo | Name | Name |
| Link from GHC sponsor webpage to your website | ● | ● | ● | ● | ● |
| Visibility in press releases | ● | ● | ● | | |
| Invitation to participate in the Resume Clinic | ● | ● | ● | ● | ● |
| Invitation to participate in industry advisory committee | ● | | | | |
| Eligible to sponsor conference activities | ● | ● | ● | ● | ● |