

## INDUSTRY SPONSORSHIP: ONE CONFERENCE, MULTIPLE BENEFITS



The Grace Hopper Celebration (GHC) is the largest gathering of women in computing in the world, with over 1600 participants from 23 countries, and is the premier international conference where faculty, students, and new and experienced industry professionals, gather for three days of learning, networking, and inspiration. For industry sponsors, the Grace Hopper Celebration offers a one-stop solution to address your organization's efforts to recruit, retain, and advance technical women.

### RECRUIT

#### Fill your pipeline with technical talent

As a sponsor, you gain access to top quality student recruits from leading computer science and engineering departments. Sponsors enjoy a track record of recruiting some of their best talent at the Grace Hopper Celebration. Universities represented include Carnegie Mellon University, Stanford University, Texas A&M, Georgia Tech, University of California, University of Illinois, University of Washington, and many more.

**We actually came back with 45 resumes that moved forward to phone screens for possible internships and full-time opportunities. Thank you!**

Grace Hopper Celebration Sponsor

#### Reach a professional network of technical women at all career stages

Your company will access a network of technical women, across all levels and all fields of computer science and engineering.

### RETAIN

#### Recognize and inspire your technical women

Becoming a sponsor provides the opportunity to send your technical women to the conference and demonstrate your organization's commitment to diversity. Sponsor companies use the Grace Hopper Celebration to recognize and inspire their top female talent who gain the opportunity to create networks, mentor each other, and remain inspired to continue their career path.

**92% of industry participants agree or strongly agree that attending**

#### The Grace Hopper Celebration has led them to feel like a part of a community of technical women

Grace Hopper Celebration Evaluation and Impact Survey

#### Showcase your technical innovations

As a sponsor, take advantage of a unique platform designed to highlight the success of your technical women and showcase your technical innovations to peer organizations.

#### Increase Employee Engagement

The Grace Hopper Celebration provides a unique opportunity to energize your employees and celebrate their accomplishments.

**86% of industry respondents agree or strongly agree that they felt inspired by the role models they saw at Grace Hopper**

Grace Hopper Celebration Evaluation and Impact Report

**"The Grace Hopper Celebration is a crucial part of our retention initiatives for our female technical talent. We leverage the conference to recognize and inspire SAP's technical women, as well as provide them with critical professional development."**

**TRACY PRENTISS, VICE PRESIDENT, SAP**

**ADVANCE**

**Create global connections that spark innovation**

Sponsor companies create and solidify internal knowledge networks at the Grace Hopper Celebration. Women

from various company locations exchange ideas and establish collaborations that fuel internal innovation.

**Spur professional development**

The Grace Hopper Celebration combines top quality technical content

with the best professional development for mid-level and senior women. Professional development addresses the specific needs of technical women by topics such as managing global teams, negotiation, work-life balance, breaking through barriers to advancement, overcoming the imposter syndrome, and many others.

**Increase Your Social ROI and Impact at the Grace Hopper Celebration**

Consider sponsoring one or more of these worthwhile networking opportunities throughout the conference. Each serves a vital role in fostering community, role models, and enhanced skills.

**OPPORTUNITY**

**SOCIAL ROI & IMPACT**

GHC Conference Online Networking Tool	Facilitate networking during and after the conference for all attendees
Conference Childcare	Enable professional women and students to attend who might otherwise be unable due to parenting conflicts
Technical Executive Forum	Sponsor the Technical Executive Forum for CTOs, CIOs and SVPs, an exclusive convening to discuss the challenges organizations face in the recruitment, retention, and advancement of technical women and the solutions to these challenges.
US and International GHC Scholarships	Support retention of women in computing by sponsoring a US or international scholarship that enables a student or young professional women to attend GHC
Minority GHC Scholarships	Help minority technical women including African American, Black, Asian American, Latina, Native American, Disabled, LGBT and others attend the Grace Hopper Celebration
GHC Poster Session	Showcase technical women's research—for many, GHC represents their first poster session to present their research
Resume Workshop	Provide necessary workforce training to students, young faculty, and professional women
Latinas in Computing Lunch	Enable Latina women to network as a group and identify role models and mentors
Women of Color Lunch	Facilitate the networking that is critical to the retention of Women of Color in Computing
Scholarship Reunion Lunch	A private lunch for all past and present scholarship recipients
Systers Lunch	Underwrite the lunch for Systers, the oldest online community of technical women in the world
LGBT Lunch	Support the private lunch for the LGBT technical community
Faculty Lunch	Sponsor the private lunch for all faculty members
ResearchHers Breakfast	Sponsor the breakfast for the ResearchHers community
Leadership Workshop	Sponsor a workshop that provides leadership skill development to GHC attendees
PhD Forum/New Investigator	Sponsor a specific track of sessions at the conference
K-12 Computer Science Teacher Workshop	Sponsor the second annual gathering of K-12 Computer Science Teachers
Career Fair	Sponsor the Career Fair that will provide excellent career opportunities for all attendees

For more details or pricing, contact Jody Mahoney by email [jodym@anitaborg.org](mailto:jodym@anitaborg.org) or visit [www.gracehopper.org/2010/](http://www.gracehopper.org/2010/).

**88% of industry respondents who have attended the Grace Hopper Celebration in the past say attending in the past had a positive impact on their professional advancement.**

[Grace Hopper Celebration Evaluation and Impact Report](#)



**To learn more about the Grace Hopper Celebration of Women in Computing:**  
[www.anitaborg.org](http://www.anitaborg.org)  
 and  
[www.gracehopper.org](http://www.gracehopper.org).



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*All quotes and statistics reported are drawn from the 2008 and 2009 Grace Hopper Evaluation and Impact Reports. Full Copies of the reports are available at [www.anitaborg.org](http://www.anitaborg.org).*