

**SPONSOR BENEFITS**

**Available Sponsorship Categories for Academic Institutions and Non-profits**

Sponsorship Categories Levels	Platinum Sponsor \$24K-or above	Gold Sponsor \$15K-\$23.9K	Silver Sponsor \$6K-\$14.9K	Bronze Sponsor \$3K-\$5.9K	Affiliates \$1.5K-\$2.9K
<b>Benefits</b>					
Recognition with primary billing and your logo displayed in the Conference program booklets. Commitment MUST be received by 7/1/04	Primary placement of logo	Prominent placement of logo	Placement of logo	Company name listing	Company name listing
Display of your logo during Plenary Sessions	Center stage				
Opportunity to introduce s keynote speaker at the Plenary Sessions	*				
Website link from Grace Hopper homepage to your web page	Link using your logo	Link using your logo	Link using your logo		
Advertisement in program booklet	*	*	*		
Targeted publicity featuring your sponsorship through local and national media	*	*	*		
Inclusion of your institution's name in list of sponsors in Conference press releases	*	*	*	*	
Opportunity for senior woman faculty from your institution to participate in the Conference. Commitment required by 5/1/04	*	*	*		
Opportunity for senior woman faculty from your institution to participate in Pre-Conference Leadership Summit (limit 50)	*	*	*		
Opportunity to include corporate materials or gifts in registration packets	*	*	*		
Tabletop display space in exhibition area for your institution's information	*	*	*		
Shared Tabletop display space in exhibition area for your institution's information				*	
Scholarships for students of your choosing to attend the conference	16	10	4	2	1
	Institutions may arrange to support additional students at a rate of \$1500/scholarship or may arrange to receive conference registration in place of a scholarship				
Special Status at Private VIP Reception with keynote speakers and sponsors	Official host of Gala Dinner	Official host of VIP Reception			
Scheduled recruiting opportunity	*	*	*		
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